

**Leadership Fort Worth
Class of 2009**

Community Service Projects

Fort Worth Promotion Fund

Soul Train: The Party in Fort 2009 and New Fund Raising Scenarios

Organizational Contact: Linda Fulmer

Mentor: Robin Sear

The Project. The project will have two parts: First, the committee will assist with the preparations for and follow-up to *Soul Train: The Party in Fort 2009*. This will provide experience with the challenges of putting on a large fundraising event, and also provide an understanding of the risks associated with fundraising through events. Large fundraising galas have become a time honored staple in fundraising for many nonprofits. These events are critical, as the revenues generated are usually unrestricted, and may be used to support expenses that other typical nonprofit revenues restrict.

Secondly, the committee will be asked to research and develop at least three viable scenarios for the Fort Worth Promotion & Development Fund to raise \$350,000 in revenue without staging a large fundraising gala.

Girls Inc.

Research for Establishment of a new Girls Inc. Center

Organizational Contact: Susan Herman

Mentor: Kathy Livingston

B. Specific Goals to be accomplished by Leadership Fort Worth:

Our agency would benefit from assistance in identifying the best neighborhood and facility for this Center and would be grateful if Leadership Fort Worth would take this project on as a research project.

Goals:

- Find a neighborhood where the majority of girls' families are middle income (household income of \$51,700 for a family of four. Middle income figures can be found on HUD website).
- Location should be in a residential area so we don't need to provide transportation.
- The Center needs permission to operate in a pre existing facility, such as a Church, recreation center, school, etc. We can pay rental fees, if necessary.
- Should operate every day of the week or just a few days, such as Mon, Wed, and Fr. What days would the girls want?
- Should we serve Junior High and/or High School girls? What services do they want or need? What services do their teachers or parents feel they need?
- What hours should the program be?
- What would it cost our agency to run this program?
- When would we open the program and how would we market it to the girls?
- What organizations could we collaborate with? (Universities, Women's Organizations, Hospitals, Churches, honor societies, etc.)

**GO Centers (Fort Worth Independent School District/Fort Worth Chamber of Commerce
Assess Effectiveness of GO Centers
Organizational Contact: Glenn Spoons
Mentor: Connie Brown**

Project. Since the goal of the College for All Texans campaign is to increase the number of students who attend college, how can we measure, track the number of FWISD students who have utilized the GO Centers and enrolled in a college or university?

- How many students registered for SAT? ACT?
- How many students completed FAFSA form?
- How many students completed a college application(s)?
- What institutions did they apply to?
- How many students were accepted by a college/university?
- How many students enrolled in a college/university?

**Senior Citizen's Services
Marketing Consultation to Non-Marketing Staff
Organizational Contact: Joyce Hanstrom-Parlin
Mentor: James Holcomb**

The services provided to seniors of Tarrant County are many and SCS feels that we are a well kept secret in the community. We'd like some help with marketing! SCS would ask that the project group develop a marketing plan for non marketing personnel and possibly an agency brochure that highlights the many services provided by SCS. If time permits consider providing a fun marketing in-service to the senior center directors (that are non-marketers) that would help them look at the community and clients they serve with a new perspective.

**LeaderKids
Alumni Events and Party for Class and Alums
Organizational Contact: Mariem Harris
Mentor: Eileen Mauk**

Project Assignment

The project has two parts, designed to celebrate our success and stay in touch with alumni.

Part 1

To maintain a connection with alumni, contact the Class of 2008 (now ninth graders) and invite them to participate in a community service project – Readers Theatre at the Downtown Library. This was a success in February 2008 with the Class of 2007. We would like Readers Theatre to be an annual alumni event for 9th grade LeaderKids alums. In addition, plan a new event for the Class of 2007, now 10th graders, so that we continue to maintain contact with that class.

Part 2

Plan and host a party for LKFW students and alumni – scheduled for Tuesday, March 31 at Tarrant County College, South Campus. 5:30 – 7:00 pm. The room has been reserved with Ms. Clayborn.

Leadership Fort Worth

Closing Retreat

Organizational Contact: Harriet Harral

Mentor: Paula Parrish

This project includes:

- finding a location,
- planning meals/social events,
- securing in-kind donations (coordinating with the LFW Development Committee to avoid duplication),
- coordination with class project groups on their final reports,
- coordination with Fort Worth Star-Telegram on Annual Report, and
- coordination with the LFW Program Chairs related to program content.

Leadership Fort Worth

Fort Worth Timeline

Organizational Contact: Harriet Harral

Mentor: Will Giron

This project includes:

- Working with Timeline software to list items by events.
- Include notes on people and photographs.
- Upgrade with additional people and events.
- Create process for making the timeline live -- links from other websites, etc.